



PRESS RELEASE

Photronics Applications Week, September 30 – October 05, 2018

Eindhoven, The Netherlands

<https://phappsweek.com/>

The first photonics event about real-world business applications

Eindhoven – Photonics Applications Week (PHAPPS Week) takes place during the week September 30 – October 5, 2018, in Eindhoven, The Netherlands. PHAPPS Week is an umbrella event, geared towards the business professional who wants to know more about the practical applications of photonics in his or her industry.

PHAPPS Week is all about practice, not theory. During the workshops, exhibitions, lectures, networking events, debates and hackathons you get first-hand experience and insight into how the fast growing field of photonics can benefit your business and industry.

PHAPPS Week focuses on the following 8 areas: Health Care | Internet of Things & Autonomous Systems | IT & Datacom | Agriculture & Food | Manufacturing & Industry 4.0 | Military & Defense / Aerospace | Consumer Electronics & Lighting | Photonics for your business

Dedicated workshops to the above-mentioned fields will be organized by companies and organisations that are already using photonics in their business - ASTRON, LioniX international, NLR, Technobis, WFSPRO, FoodTech Brainport, ZLTO, Photondelta, HightechNL, The Dutch Data Center Association and more.

Furthermore, the event also includes B2B Semicon Photonics matchmaking, organised by Finnish-Dutch company mission on Semicon and Photonics on October 3 and October 4.

For more information about the program, we invite you to visit

<https://phappsweek.com/>

Photronics Applications Week (PHAPPS Week) is a joint initiative of Photon Delta, High Tech Campus Eindhoven, Eindhoven University of Technology, Jakajima and Brabant Development Agency.

About Photon Delta

PhotonDelta is a collaboration of tech companies in Eindhoven, The Netherlands focused on innovations in photonics. Recognised as one of Europe's leading innovation hubs, its mission is to build up a thriving photonics ecosystem and secure Europe's photonics lead by amplify existing

initiatives and kick-starting new ones. PhotonDelta actively connects young start-up companies with the knowledge and expertise of high-tech enterprises and applied research institutes.

<https://www.photondelta.eu/>

About Eindhoven University of Technology

Eindhoven University of Technology is a world-leading university specialized in engineering science & technology. Excellent teaching is combined with cutting-edge research to contribute to the advancement of both science and innovation. With its application oriented approach the TU/e has contributed significantly to the growth of prosperity both in its own region and beyond.

<https://www.tue.nl/>

About Brabant Development Agency

BOM (the Brabant Development Agency) works together with entrepreneurs to create a strong, sustainable, and future-proof Brabant economy. We share knowledge, create networks, and provide capital to innovative Brabant companies and sustainable energy projects. We also encourage innovative foreign companies to settle in Brabant and we assist Brabant companies to extend their reach abroad. works together with entrepreneurs to create a strong, sustainable, and future-proof Brabant economy. We share knowledge, create networks, and provide capital to innovative Brabant companies and sustainable energy projects. We also encourage innovative foreign companies to settle in Brabant and we assist Brabant companies to extend their reach abroad.

<https://www.bom.nl/>

About Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services.

www.jakajima.eu

About High Tech Campus Eindhoven

High Tech Campus Eindhoven (HTCE) is the smartest square kilometre in The Netherlands, housing over 160 companies and knowledge institutes, as well as 11,000 researchers, developers and entrepreneurs working on future technologies and products. The Campus helps accelerate innovation by offering easy access to high tech facilities and international networks. Campus companies include Philips, NXP, IBM and Intel and are focused on fast innovation in the fields of Health, Energy and Smart Environments. Located at the heart of the Brainport region, HTCE companies are responsible for nearly 40% of all Dutch patent applications.

www.hightechcampus.com

Note for the media. NOT FOR PUBLICATION!

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Esther Wendrich. She can be reached at esther@phappsweek.com or during European office hours on +31 620008576.